

EXECUTIVE SUMMARY

LEADERSHIP, COACHING & NLP COMPETENCES TRAINING PROGRAMS

- Leadership skills
- Coaching
- Team building
- Effective communication
- Culture development
- ITANLP Certified NLP courses
- Young Professionals abilities development (Business Performers, Policy Makers, Liberal/Social Entrepreneurs, Health Professional and Arts)

MANAGEMENT CONSULTING PROJECTS

We measure, decode, analyze, model and manage the change in motivation & attitude patterns)
and organizational value systems for:

- Better performance management,
- Achieving effective and efficient business outcomes ,
- High performance team development.

EXECUTIVE POWER COACHING

- **COMPANIES:** Senior leaders or teams needing focus and direction, frequently approaching this through team and executive performance.
- **GROUPS AND ORGANISATIONS:** Building roadmaps or co-operation agreements, large-scale and project proposals, or visions for the future.
- **EXECUTIVES:** Help Executives in transition to handle the sudden changes, re-evaluate your position and build a solid future, as well as Executives in companies handling job changes and demands for increased performance. Also, individuals facing loss of special relationships, of self-confidence, health, job, direction, or experiencing dissatisfaction in your life and work.
- **BUSINESSES AND INDIVIDUALS:** Seeking training and personal development in NLP for improving business processes through advanced communication, or looking for career change into helping professions like Coaching, NLP Training

POWER LEADER PROFILING & MANAGEMENT DEVELOPMENT PROGRAM

Organizational development that covers recruitment and profiling of executive level and training them in leadership to equip them for higher positions. This process includes development of emotional, cognitive, behavioral and environmental (suiting management style to the situation) skills.

Power Leader profiling and modeling

- use hybrid methods of qualitative interviews, quantitative method of profiling like Inventory of Work Attitude and Motivation (iWAM) , Value Systems Questionnaire (VSQ) and comparative pattern analysis for modeling successful leaders.
- identify Leaders blind spots and vulnerabilities that limits excellence
- assess partner synergy (including risks and threats) and succession and exit planning, etc.
- create personal and leaders' „core team” customized coaching programs upgrade to excellence
- perform executive customized coaching sessions and mentoring scheme.

Position Recruitment

- fitting within management team performance profiles
- aligning with organization values and culture
- assessing the appropriate motivation and competences

Performance Assessment

- Complete Accountability
- High Motivation
- Sense of Business Direction
- External Orientation
- Capabilities & Skills
- Personal Values & Organisation Culture
- Leadership
- Coordination & Control
- Innovation & Learning

Soft Skills Training

- development of cognitive (thinking, idea generation, and decision making)
- behavioral (choosing appropriate attitudes and values)
- environmental (suiting management style to the situation)

Communication & Campaigns

- strategy modeling
- communicators profiling and coaching
- creative services (messages, images, copy, scripts etc)
- communication tool-kits and templates
- feedback services

HUMAN PERFORMANCE R&D PROJECTS

Decoding Flow

L&D program: the peak-performance experience is involving high stakes; excitement; a challenge; and something that the individual feels matters, will make a difference, and hasn't been done before.

When we ask executives during the **FLOW**, peak-performance exercise how much more productive they were at their peak than they were on average, for example, we get a range of answers, but the most common at senior levels is **an increase of five times**.

Young Professionals Profiling & Education

L&D Project: to replicate and develop the peak performers codes for young professionals: Liberal Professions, Health, Policy Makers, Entrepreneurs and Cultural Trendsetter's. To interact with charisma. To communicate assertively and emotionally. To divergent innovate. To excel. To produce quick, meaningful and sustainable behavioral transformations, etc.

Industry Sectorial Motivation Models

Applied Research Program: Profiling, analyzing, decoding and creating model of excellence for specific industry roles: Marketing, Communication, Sales, Leadership, Human capital Management, Financial management, Operations etc.

National Motivation and Attitude Model

National Study: developing and updating the national motivation model (statistical Standard Group) based on large scale nationwide profiling assessment on motivation patterns, attitude and values.

Skills for Leaders and Managers: Managing Motivation

Education Project: to train leaders beyond Lominger leadership skills, on how to manage team members' motivation for high performance, using Motivation and Attitude Patterns (MAPs) based on iWAM online and live assessments.

Functional relation between Financial Performance and Organisational Performance

Research Program: developing a functional algorithm that measures the relations between financial and personal/ team performance based on McKinsey 2006 study.

Beyond X-Team Skills

L&D Project: cognitive-behavioral and linguistic patterns research beyond Dr. Deborah Ancona PhD (MIT Leadership Center) research in core leadership capabilities and how teams manage both their internal and external dynamics to obtain high performance – The X Team. "The X in X-team stands for external. An X-team is an adaptive structure that gives individuals and organizations flexibility in dealing with changing circumstances and with different kinds of tasks that shift over time."

Cyber- Security for People (CS4P)

Research program: ICAM (Inventory of Crime Attitude & Motivation) Predictive Profiling system and MAP (motivation & attitude pattern) of criminal activity based on [Metaprogrames IWAM profiling tool](#), [Value Systems profiling tool VSQ](#) and FBI's organized/disorganized model.

HOW TO HAVE ACCES TO OUR PROJECTS

Sponsor them financially, as communication vectors or by sharing any other resources appropriate for you.

Partner with us at the research level or just sharing information, expertise, personnel or knowledge.

Use Coevolve expertise by becoming our management development and corporate consulting customer and research partner.

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